

Isaac Getz Biography

Isaac Getz is an author, trusted advisor to CEOs and senior leaders, and internationally recognized speaker. He is Professor at ESCP Business School and has spent decades helping leaders build high-performing organizations through trust, autonomy, responsibility, and engagement.

His more recent work explores how companies create durable success through unconditional care for customers, suppliers, and local communities—showing that long-term performance is often the consequence of how a company treats the members of its business ecosystem.

AUTHOR & IDEAS

Isaac Getz is the co-author of the international best-seller *Freedom, Inc.* (2009, with Brian Carney), translated into over a dozen languages. The book sparked broad interest among business leaders in management built on autonomy, responsibility, and initiative.

He is also the author or co-author of several other books, including *Liberated Company* (2017), *Leadership Without Ego* (2019), *The Altruistic Enterprise* (2019), and *The Caring Company* (2025, with Laurent Marbacher), which advances a new vision of business performance rooted in care rather than self-interested transactions.

ADVISOR TO CEOs

Isaac Getz works selectively with a limited number of CEOs and senior leaders from multinationals to mid-sized organizations. His advisory relationships are typically direct, confidential, and long-term.

He works with leaders on questions such as transformation, strategic trade-offs, leadership posture, organizational culture, strategic environment, and the deeper human realities behind major decisions. His role is not to offer ready-made answers, but to help leaders think more clearly, challenge assumptions, and find paths that fit their specific context—and that they are ready to lead.

SPEAKER

Isaac Getz is an internationally recognized keynote speaker on leadership, organizational transformation, engagement, business purpose, and high performance.

Over several decades, he has addressed executive audiences, leadership forums, and major conferences across Europe, North America, Asia, and Africa, including TEDx talks, the Peter Drucker Global Forum, World Knowledge Forum, and hundreds of events for boards, leadership teams, managers, and corporate audiences.

ACADEMIA

Isaac Getz is Professor at ESCP Business School, one of Europe's leading business schools, with campuses in Paris, London, Berlin, Madrid, and Turin.

He has also served as Visiting Professor at Cornell University and Stanford University.

IMPACT

Isaac Getz's work has helped inspire hundreds of listed and private companies, as well as public institutions and administrations to move from command-and-control models toward cultures of initiative, trust, and responsibility.

Organizations influenced by these ideas include major industrial groups, retailers, service providers, healthcare institutions, and public administrations in Europe and beyond.

MEDIA & RECOGNITION

His work has been featured in *The Wall Street Journal*, *Financial Times*, *Forbes*, *Harvard Business Review*, *CNBC*, *Nikkei*, *Les Echos*, and other international media.

His ideas have been recognized by Thinkers50, the Marconi Creativity Award, the FNEGE Foundation, and LinkedIn's rankings of leading voices in France.